

IMPRINT communications

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Firm Rates*

Consultation: \$50

Includes research, planning, itinerary draft and timeline creation

Promotions: \$200

Includes creation of event, planning and implementation (up to 1 event per fee)

Media Relations: \$150

Includes writing, editing and distribution of content (up to 3 pieces per fee)

Research Management: \$100

Includes preliminary research efforts, including focus groups, depth interviews and white papers

Social Media Management: \$150

Includes creation and management of social media platforms (up to 3 platforms per fee)

Piece Work: \$75

Includes created materials such as logos or slogans (one piece per fee)

Services

Social Media Management

Training and Tactics
Facebook
Twitter
Instagram
Pinterest
LinkedIn
Blogging

Promotions

Event Management
Advertisements
Brochures
Fliers

Media Relations

News Release
Feature Writing
Communication Plans
Crisis Communication
Media Kits
Press Conferences
Newsletter Designs

Research Management

Focus Groups
Surveys
Depth Interviews
Content Analysis
White Papers
Copy/Creative Testing

*Rates are subject to change and are dependent upon timeline and information given during initial consultation. Please email imprintcommlsu@gmail.com for additional information.